CONTENTS

5 ALI EBRAHIMNEJAD, MOJTABA GHIYASI, MARYAM NIKHBAKHT, HADIS NAJJARIAN

> Fuzzy Goal Programming Approach for Identifying Target Unit in Combined-Oriented DEA Models: Application in Bank Industry

23 HENG XU, YIMING ZHAO, ZHUCUI JING, YAQI WANG, YIXI WANG

Is "Quantity Restriction Order" on Sharing Bikes Reasonable and Effective? — The Regulation on the Excess of Sharing Bikes

41 GABRIELA MIRCEA, MIHAELA NEAMŢU, NICOLETA SÎRGHI, PETRU ȘTEFEA

The Dynamical Analysis of the Sustainability of a Recycling Mathematical Model

57 KYOUNG-SOOK MOON, HONGJOONG KIM

Efficient Asset Allocation Based on Prediction with Adaptive Data Selection

- 73 GUANGYE XU, XINLAN WENG, BIN DAN, HUAWEI DUAN Hedging Strategies of Supply Chain under Risk Aversion
- 89 TUDOREL ANDREI, REGIS BOURBONNAIS, DANIEL TEODORESCU, ANDREEA MIRICĂ, AGNOS MILLIAN HERTELIU

Mixed Marriages - An Analysis of Interethnic Marriages in Romania

103 YONG-LONG WANG, XUE-MEI YIN, XIN-YU ZHENG, WEI CHEN Supply Chain Decision-Making Considering Green Technology Effort: Effect on Random Output and Retail Price with Fairness Concerns

121 EDA FENDOĞLU, GÖKHAN KONAT

Asymmetric Relationship between Environmental Protection Expenditures and Economic Growth: Panel Causality Findings from Selected OECD Countries

137 CĂLIN-PETRICĂ VEGHEȘ, MIHAI-CRISTIAN ORZAN, RALUCA-GIORGIANA CHIVU, IONUȚ-CLAUDIU POPA, DAVID-FLORIN CIOCODEICĂ, ANCA-OLGUȚA ORZAN

An Empirical Model of Antecedents of Marketing Information Technology (MarTech) Adoption

- 153 HONGBO LI, HANYU ZHU, LINWEN ZHENG, YINBIN LIU Software Project Scheduling with Multitasking
- 171 XUNFA LU, ZHITAO YE, NAN HUANG, KIN KEUNG LAI, YUE PENG

Does the Covid-19 Media Coverage Affect AH Premium Disparity?

187 ALIN STANCU, ALINA FILIP, IONEL DUMITRU, UMIT ALNIACIK, FLORIN TUDOR IONESCU, OANA MOGOŞ, ANDREI CÂNDA

 $\label{eq:modelling m-Commerce Adoption among Generation Z in the Pandemic Context$

203 SIMONA CĂTĂLINA ȘTEFAN, ION POPA, CEZAR-PETRE SIMION, ȘTEFAN CĂTĂLIN POPA, MARIUS-IOAN PANTEA, DANIEL BOTEZ

Measuring the EU Member States RD&I and Technology Transfer Process Efficiency: A DEA Approach

221 CRISTINA BURLĂCIOIU, CRISTINA BOBOC, BOGDAN MIREA, IOANA DRAGNE

Text Mining in Business. A Study of Romanian Client's Perception with Respect to Using Telecommunication and Energy Apps

3 Volume 57 Issue 1/2023

235 DIANA TIMIŞ, CĂTĂLIN-LAURENŢIU ROTARU, GIANI-IONEL GRĂDINARU

Using Predictive Analytics Techniques in order to Create a Sustainable Land Use Decision Management System. Case Study: Romania

251 DEJAN ŽIVKOV, SANJA LONČAR, BILJANA STANKOV

Idiosyncratic Volatility Transmission between Visegrad Stock Markets – The Robust Quantile Estimates

267 ZUZANA JANKOVÁ

Latent Dirichlet Allocation (LDA) Approximation Analysis of Financial-Related Text Messages

283 IRADA DZHALLADOVA, VERONIKA NOVOTNÁ, BEDŘICH PŮŽA

Model of Optimal Control of Labour Reproduction and Saving Energy in Undefined Conditions of the Current Situation

299 Mingzhu XIE, Lei WANG

American-Style Warrant Pricing — A Model Based on KoBol Process