CONTENTS

- 5 ION LUNGU, ADELA BARA, JANINA POPEANGĂ Measuring and Improving Energy Efficiency Indicators for a Greener Romania
- 19 DALINA DUMITRESCU, LILIANA SIMIONESCU Should Developing Countries Adopt Corporate Social Responsibility? Empirical Evidence from Romania
- 37 IULIANA CETINĂ, LUIGI DUMITRESCU, SIMONA VINEREAN Exploring Consumer Engagement in an E-setting: Qualitative Research of Marketing Executives
- 57 BOGDAN DIMA, ŞTEFANA DIMA, FLAVIA BARNA, MIRUNA NĂCHESCU
 How to Trade Using the (Shannonian) Transfer Entropy?
 An Application for Central and Eastern European Markets
- 75 BOGDAN MOINESCU, ADRIAN COSTEA Towards an Early-warning System of Distressed Non-banking Financial Institutions
- 91 NICOLETA MOLDOVAN, MARIANA HATMANU, OANA LOBONT Reflections on the Romanian Fiscal Policy-driven Election Manipulation Phenomenon
- 113 SEYED H. R. HAJIAGHA, H. AMOOZAD MAHDIRAJI, ED. KAZEMIERAS ZAVADSKAS, SHIDE S. HASHEMI Maximizing and Minimizing Sets in Solving Fuzzy Linear Programming
- 133 CRISTINA GEAMBAŞU, IULIA JIANU, CLAUDIU HERTELIU, LIVIU GEAMBAŞU Macroeconomic Influence on Shares' return Study Case: Arbitrage Pricing Theory (APT) Applied on Bucharest Stock Exchange
- 151 MIHAELA TUȚĂ, IULIA ZARA, GHEORGHE ORZAN, VICTOR LORIN PURCAREA, OLGUTA ORZAN Competitive Intelligence - An Enhancement to Business Intelligence

- 163 MELIKE BİLDİRİCİ, ÖZGÜR ÖMER ERSİN Asymmetric Power and Fractionally Integrated Support Vector and Neural Network GARCH Models with an Application to Forecasting Financial Returns in ISE 100 Stock Index
- 185 ALI SEN, MEHMET SENTURK, GOKCEN OZKAN The Impact of Foreign Direct Investment Inflows on the Performance of Economic Growth: Evidence from Selected Developing Countries
- 201 COSTIN-CIPRIAN POPESCU A Fuzzy Optimization Model
- 215 ALEXANDRA TKACENKO Multiple Criteria Fuzzy Cost Transportation Model of "Bottleneck" Type
- 233 ALPER OZUN, ERMAN ERBAYKAL Further Evidence on Defence Spending and Economic Growth in NATO Countries
- 245 AHMET SAHBAZ, UGUR ADIGUZEL, TAYFUR BAYAT, SELIM KAYHAN Relationship between Oil Prices and Exchange Rates: The Case of Romania
- 257 DAVID CLOWES, YURIY BILAN Tracking Income per Head in Central-southern Europe
- 271 YUHONG WANG, JIANRONG TANG, XIAOZHONG LI SIFENG LIU Energy Savings Effect Measurement of Energy Policies from 1999 to 2004 in Jiangsu Province
- 287 RUXANDRA SINESCU, ANDREA ANGHEL, CATALINA ANDREI, EMANUEL HERTELIU, BOGDAN VASILE ILEANU Non-car Accidents and Treatment in Plastic Surgery

Volume 48

Number 2/2014