

CONTENTS

- 5 **FLAVIA CAIA, PAVEL NĂSTASE**
Modeling a Business Intelligence System for Investment Projects
- 29 **CONSTANTIN MITRUȚ, DANIELA ȘERBAN, SIMONA VASILACHE**
Media Exposure Influence on the Share Prices of Stock Exchange Listed Companies
- 39 **EMILIA ȚIȚAN, VLADIMIR GEORGESCU**
Recovery and Long-lasting Effects of the Recent Crisis: A Multivariate Analysis
- 57 **CRISTIAN BUSU, MIHAIL BUSU, MIHAI DRAGOI, ION POPA, COSMIN DOBRIN, ADRIANA GIURGIU**
Dissipative Advertising in Retail Markets
- 71 **SMARANDA CIMPOERU**
Using Self-organizing Maps for Assessing Systemic Risk. Evidences from the Global Economic Crisis
- 91 **ROMUALDAS BAUSYS, ED. KAZIMIERAS ZAVADSKAS, ARTŪRAS KAKLAUSKAS**
Application of Neutrosophic Set to Multicriteria Decision Making by COPRAS
- 107 **RODICA-OANA IONITA, DUMITRA STANCU**
Early Warning Models for Debt Crises – Case Study for Romania, Czech Republic and Hungary
- 129 **SILVIA DEDU**
A New Risk Assessment and Optimization Model with Applications to Insurance
- 143 **AFREEN ARIF H., T.P.M. PAKKALA**
Portfolio Selection Using Power Law with Exponential Cut-off Utility Function

- 169 **MONTSERRAT CASANOVAS, AGUSTÍN TORRES-MARTÍNEZ
JOSÉ M. MERIGÓ**
Decision Making Processes of Non-life Insurance Pricing Using Fuzzy
Logic and OWA Operators
- 189 **MAGDALENA RADULESCU, LOGICA BANICA,
PERSEFONI POLYCHRONIDOU**
Greek Banks Profitability Developments in Romania and the Banking
Strategy of the Greek Banking Groups in the Eastern Europe: A
Forecasting Approach
- 211 **FATIH ECER**
Performance Evaluation of Internet Banking Branches via a Hybrid
MCDM Model under Fuzzy Environment
- 231 **JULIO ABAD GONZÁLEZ, CRISTINA GUTIÉRREZ LÓPEZ**
Can Financial Statements Predict Stress Test Results?
Evidence from the Spanish Case
- 249 **YIM, HYUNG ROK, CHOI, SEONG-JIN**
The *Ex Post* JV Sustainability and Acquirers' Performances under
the Potential Threat of Adverse Selection Problem
- 269 **S. EBRAHIMNEJAD, H. HASHEMI, S.M. MOUSAVI, B. VAHDANI**
A New Interval-valued Intuitionistic Fuzzy Model to Group Decision
Making for the Selection of Outsourcing Providers
- 291 **PU-YAN NIE**
Product Guarantee Commitment: Based on Game Theory Approaches
- 307 **MOHAMMAD HOSSEIN REZAIE, ALIREZA GHAHTARANI,
AMIR ABBAS NAJAFI**
Ideal and Anti-ideal Compromise Programming for Robust
Bi-objective Portfolio Selection Problem
- 323 **LIJUN ZHANG, XU YAO**
An Improved Method of Granger Causality Test and Application on
the Stock Market Risk Transmission